Young Enterprise - Cookies Policy

This Cookies Policy explains what cookies are and how and why we use them on our website ("**Website**"). For information about how we use personal information which you provide to us or we have collected about you, please see our Privacy Policy which can be found at here

What is a cookie?

A cookie is a small text file of letters and numbers that we store on your browser or the hard drive of your computer when you visit our Website.

Our Website uses cookies to distinguish you from other users of our Website. This helps us to provide you with a good experience when you use our Website and also allows us to improve our Website.

We use the following cookies:

(1) **Strictly necessary cookies**. These are cookies that are required for the operation of our Website – we need them to make our Website work properly and to keep the Website secure.

(2) **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our Website when they are using it. This helps us to improve the way our Website works, for example, by ensuring that users are finding what they are looking for easily.

(3) **Functionality cookies.** These are used to recognise you when you return to our Website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language).

(4) **Targeting cookies**. These cookies record your visit to our Website, the pages you have visited and the links you have followed. We will use this information to make our Website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

We will collect the IP address of the device you are using to access our Website (e.g. your phone, mobile, laptop or home computer IP address) when you visit our Website. From this we may be able to identify the approximate location of the device you are using to visit our Website and the domain that it is using to access the Internet.

Please note that when using our Website, you may also be sent cookies by third parties (including, for example, advertising networks and providers of external services like web traffic analysis services). These cookies are likely to be analytical/performance cookies or targeting cookies.

The following table sets out some additional information about the cookies we use.

Type of Cookie	Source	Purpose	Expiry	How to Block
Essential Website Cookie (i.e. session cookie)	All our websites	These cookies are necessary to provide you with services available through our Site and so that you can use some of its features, such as access to secure areas. These cookies are also used to allow for a coherent experience moving through various steps of the trade-in process (moving between different pages).	Session cookie: expires when the session is closed by the user.	Check your browser settings
Functionality and Performance Cookie (i.e. culture cookie)	All our websites	These cookies are used to enhance the performance and functionality of our Site but are non-essential to their use (for example, we use cookies to remember your language preferences on our Site). However, without these cookies, certain functionalities may become unavailable.	1 year	Check your browser settings
Analytics Cookie	Google Analytics	Used to collect information about how visitors use our Site. We use the information to compile reports and to help us improve our Site. The cookies collect information in an anonymous form, including the number of visitors to our Site, where visitors have come to our Site from and the pages they visited.	18 months	Check your browser settings

How long do cookies last?

Cookies can remain on your computer or mobile device for different periods of time. Some cookies are 'session cookies', meaning that they exist only while your browser is open and are deleted automatically once you close your browser. Other cookies are 'permanent cookies', meaning that they survive after your browser is closed and can be used by websites to recognise your computer when you later re-open your browser and browse the internet again.

Third Party Provider Tracking

We use the services of Google Analytics to optimise our Website and our Services. Google Analytics is a web analytics service provided by Google, Inc. ("**Google**"). Google Analytics uses cookies, text files stored on your computer, to help us analyse how Users use the Website. The information generated by

the cookie about your use of the Website (including your IP address) will be transmitted to and stored by Google in their data centres. We use Google Analytics with an anonymisation add-on so that the IP addresses later transmitted to Google are modified in advance to prevent any direct references to particular people. Google will use this information for the purpose of evaluating your use of the Website, compiling reports on Website activity for us, and providing other services relating to activity on the Website and internet usage to us. Your IP address, which has been transmitted by Google Analytics, will not be associated with any other data held by Google. You can prohibit Google from collecting and analysing the cookie generated data about your use of the Website (including your IP address) by downloading and installing the browser plugin available here: http://tools.google.com/dlpage/gaoptout?hl=en.

Your rights to control cookies

You have the right to choose whether or not to accept cookies. You can block cookies by changing your browser settings so that cookies from this Website cannot be placed on your computer or mobile device. The "help" portion of the toolbar on most internet browsers will tell you how to change your browser cookie settings, including how to have the browser notify you when you receive a new cookie, and how to disable cookies altogether. Please note that if you choose not to accept cookies you may not have may not have access to certain features that make your experience of our Website more efficient and some of the features on our Website may not function properly.

If you visit our Website using a mobile device (e.g. a smartphone or tablet) you can refuse the future use of Google Analytics via https://tools.google.com/dlpage/gaoptout. By activating the link, we will put a cookie in your browser, which signals to us that we should prevent Google Analytics from using your device. Please keep in mind that you will have to repeat the refusal process if you remove the cookies from your browser.